

**Mikaela Haas**  
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## Education

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<b>Purdue University, College of Liberal Arts</b> Bachelor of Arts, Professional Writing, Creative Writing, Communications Minor	<b>West Lafayette, IN</b> May 2025
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## Professional Experience

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<b>Henni's Hair Shop</b> Marketing Intern and Receptionist	<b>West Lafayette, IN</b> August 2024 - May 2025
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- Schedule appointments for clients, customer service.
- Create posters and other graphics.
- Create social media posts and other writing elements for the store.

<b>Bluebird Branding,</b> Writing and Graphic Design Intern	<b>Littleton, Colorado</b> May 2024 - August 2024
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- Created logos, nutrition labels, and graphics using Adobe Illustrator and InDesign.
- Wrote blog posts, copy-edited many websites, created taglines, and poster slogans.
- Wrote a 3,000 word product page for a brand new website.

<b>You Press</b> Creative Writing and Digital Media Intern	<b>London, United Kingdom</b> May 2023 - July 2023
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- Interviewed 8 professionals and coded the transcript.
- Wrote 8 articles about these professionals for the Untold Stories project..
- Created graphic elements for the articles using Adobe Illustrator.
- Made social media posts for TikTok, LinkedIn, and YouTube.

<b>AJ's Burger and Beef</b> Waitress	<b>West Lafayette, Indiana</b> August 2021 - May 2023
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- Customer service, taking orders, running Food

<b>General Store 45</b> Manager	<b>Littleton, Colorado</b> October 2020 - Current
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- Cashier, Inventory, Purchase orders, Organized product

## Euntrapenuorship

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<b>Essentially Sticky LLC</b> Owner	<b>Online Business</b> October 2022 - Current
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- Created my own sticker company and am currently in over 10 stores in Colorado.
- Selling Colorado Stickers, Magnets, Pins, and Keychains.
- Catalog in my portfolio.

## Relevant Coursework

## Skills

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| <ul style="list-style-type: none"><li>- Introduction to Professional Writing</li><li>- Research for Professional Writers</li><li>- Multimedia Writing</li><li>- Digital Design and Production</li><li>- Advanced Poetry</li><li>- Intermediate Fiction Writing</li><li>- Advanced Presentational Speaking</li></ul> | <ul style="list-style-type: none"><li>- Adobe Illustrator</li><li>- Adobe InDesign</li><li>- Canva</li><li>- Social Media</li><li>- Copy Editing</li><li>- Interviewing</li><li>- Transcribing</li></ul> |
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## Writing Samples and Business Catalog

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- [Portfolio](#)